IDEA + FORM

Domains & Disciplines Diagram

Information

Search Engines:
The tool (system) we use to find information in the World Wide Web

Search Engines Companies:
Companies that provide on-line searching services

- Editorial lines
- Politicals of search engines
- Goal of company

Search Engines' Selection Criteria:
Criterias used to retrieved results

- Computer Algorithms
- Personal users data

Search Engines' Results:
Results retrieved when submitting an on-line search query.

- Diversity
- Content
- Order

ART

Conceptual Art:
The concept/idea presented in Search is what makes the art piece interesting.

Creative Coding:
Search is an art piece enabled by an open source coding kit: openFrameworks

Interactive Installation:
In search the spectator needs to submit a search query in order for the piece to exist; for the conversations to begin.

Narrative

Dialogue between Search Engines:
The conversation between the search engines is a constructed narrative.

Fiction:
The conectors between the conversation are written by me.

Non-Fiction:
The conversation is based on the results retrieved by the search engines and on articles and my own research about how search engines work.